The Eighth Annual Seminar on
Wine & Liquor Law
New wine and liquor regulation, enforcement and business trends
In Conjunction with the Vancouver International Wine Festival
February 14, 2017
Vancouver, British Columbia
Metropolitan Hotel Vancouver

Who Should Attend:
Attorneys and all professionals in the wine and liquor industry

Featuring Speakers From:
- ABLE BC
- BC Restaurant & Food Services Association
- Canadian Vintners Association
- Corrs Chambers Westgarth
- Farris, Vaughan, Wills & Murphy LLP
- Gardiner Roberts LLP
- Law Office of Arnold B. Schwisberg PC
- Liquor Control and Licensing Branch
- Norton Rose Fulbright LLP
- Okanagan Crush Pad
- Rising Tide Consultants Ltd.
- The Int’l Wine & Food Society
- Tinhorn Creek Vineyards
- Vintage Law Group

Credits: 6.50 BC CLE (Pending) (call about others)
Quick when/where: 8:30 a.m., 645 Howe Street

If you cannot attend in person, check boxes to order:
- Live Homestudy
- Homestudy Replay
- Webcast
- Course Materials
### About the Seminar

The Eighth Annual gathering of wine and liquor industry professionals continues with topical and vital content for 2017. We will provide a review of BC's new Liquor Control & Licensing Act as well as its accompanying regulations, review the new legislation's effect on industry and local government, discuss wine labeling requirements and related issues, provide an update on cases dealing with interprovincial shipping, and the effects on the industry of national trends in liquor law reform. The program will bring together experts from a variety of perspectives and disciplines to share their experiences, challenges and stories regarding regulatory reform.

Don't miss this annual gathering of the region's leading wine and liquor law professionals. Join us for valuable discussions about the industry, as well as the wine tasting reception moderated by Sid Cross following the seminar.

~ Program Co-Chairs: Mark Hicken of Vintage Law Group and Christopher S. Wilson of Norton Rose Fulbright LLP

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Registration Opens</td>
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<tr>
<td>8:30</td>
<td>Introduction &amp; Overview</td>
<td>Mark Hicken, Program Co-Chair, Vintage Law Group ~ Vancouver, BC</td>
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<td></td>
<td>Christopher S. Wilson, Program Co-Chair, Norton Rose Fulbright LLP ~ Vancouver, BC</td>
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<tr>
<td>8:45</td>
<td>Liquor Policy and Enforcement in British Columbia</td>
<td>Elaine Vale, Director of Policy, Planning &amp; Communication, Liquor Control and Licensing Branch ~ Victoria, BC</td>
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<tr>
<td>9:15</td>
<td>Liquor Control &amp; Licensing Act and Regulations from a Local Government Perspective</td>
<td>Erika Lambert-Shirzad, Norton Rose Fulbright LLP ~ Vancouver, BC</td>
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<tr>
<td>9:45</td>
<td>International Developments Affecting Export Prospects for the Canadian Wine Industry</td>
<td>Stephen Stern, Corrs Chambers Westgarth ~ Melbourne Australia</td>
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<tr>
<td>10:15</td>
<td>Break</td>
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<tr>
<td>10:30</td>
<td>Update on National Trends in Liquor Law Reform and Effects on Industry</td>
<td>Asha Hingorani, Director of Government and Public Affairs, Canadian Vintners Association ~ Ottawa, ON CA</td>
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<td>Bert Hick, President, Rising Tide Consultants Ltd. ~ Vancouver, BC</td>
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<td>Ian Tostenson, President and CEO, BC Restaurant &amp; Food Services Association ~ Vancouver, BC</td>
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<td>Jeff Guignard, Executive Director, ABLE BC ~ Vancouver, BC</td>
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<tr>
<td>12:15</td>
<td>Lunch (on your own)</td>
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<tr>
<td>1:30</td>
<td>The Potential for Easing Interprovincial Shipping Restrictions</td>
<td>Arnold B. Schwisberg, Law Office of Arnold B. Schwisberg PC ~ Markham, ON</td>
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<td>Ian A. Blue, Gardiner Roberts LLP ~ Toronto, ON</td>
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<td>2:30</td>
<td>Blended Wine Labelling: the “Cellared in Canada” Controversy</td>
<td>Albert J. Hudon, Farris, Vaughan, Wills &amp; Murphy LLP ~ Vancouver, BC</td>
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<td>3:30</td>
<td>Break</td>
<td>Mark Hicken, Program Co-Chair</td>
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<tr>
<td>3:45</td>
<td>Impact of New Developments on Business Strategies for Industry Participants in British Columbia</td>
<td>Christopher S. Wilson, Program Co-Chair, Moderator, Sandra Oldfield, Winemaker, President and CEO, Tinhorn Creek Vineyards ~ Oliver, BC</td>
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<td>Randy Brown, Provincial Inspector, Liquor Control and Licensing Branch ~ Kelowna, BC</td>
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<tr>
<td>5:00</td>
<td>Evaluations and Adjourn followed by Wine Tasting Reception for Faculty and Attendees</td>
<td>Sid Cross, Honorary President, The Int’l Wine &amp; Food Society ~ Vancouver, BC</td>
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</table>

### previous attendees have said:

- “This is a really great program with timely relevant information.”
- “Looking forward to next year’s seminar.”
- “Excellent faculty and great information shared. Thank you”
Tuesday, February 14, 2017

Wine & Liquor Law Seminar

Mark Hicken, Program Co-Chair, is a partner at Vintage Law Group and focuses on the wine and liquor industry. More specifically, he advises on shipping compliance, operations risk/liability, LCLB licensing issues, LDB regulation, enforcement defense, license transfers, purchase/sale, import/export advice and export compliance/clearance for alcoholic beverage products.

Christopher S. Wilson, Program Co-Chair, is a partner of Norton Rose Fullbright LLP which merged with Bull, Housser & Tupper LLP effective January 1, 2017. He practices intellectual property law, including advising domestic and foreign wineries on branding, labeling and geographical indications of origin. He is a recognized leading trademark lawyer by World Trademark Report and Chambers Global.

Ian A. Blue, Q.C. is a senior counsel and advisor on energy and regulator law, administrative-law, business-law and constitutional-law issues. He has appeared before all levels of courts in Ontario, Alberta, Nova Scotia and the Yukon and before both levels of the Federal Court. He also has appeared before the Supreme Court of Canada.

Randy Brown is the Provincial Manufacturing Liquor Inspector with overall responsibility to develop, maintain and enhance a program of compliance and enforcement for the British Columbia liquor manufacturing industry. He works independently under the direction of the Deputy General Manager, Compliance and Enforcement and is a key contact and advisor for the compliance and enforcement division, policy planning and communication and licensing divisions of the Liquor Control and Licensing Branch.

Christine Coletta is the owner of Okanagan Crush Pad, a 35,000 case custom crush wine facility in Summerland. She is a wine marketing specialist who established the VQA program in 1990.

Sid Cross is the Honorary President of The Int’l Wine & Food Society and is Co-founder and advisor to The Chefs’ Table Society of British Columbia. Recognized globally for his knowledge, tasting abilities, and connections within the many wine regions of the world, he combines wide experience with a continuing passion for the culinary arts of wine and food.

Jeff Guignard is the Executive Director of British Columbia’s Alliance of Beverage Licensees (ABLE BC), an industry association that advocates for BC’s private liquor stores, bars, nightclubs, and hotel liquor licensees. His primary role is to work proactively with government and industry partners to reduce red tape, improve policies, and expand business opportunities for BC’s private liquor industry.

Bert Hick is the Founder and President of Rising Tide Consultants Ltd. Previously, he served for the BC Government as Intergovernmental Relations Secretariat, Executive Director of the Cabinet Secretariat, Secretary to Cabinet under Premier William Bennett and General Manager of the BC Liquor Control and Licensing Branch.

Asha Hingorani is Director of Government and Public Affairs for the Canadian Vintners Association. She is experienced in federal politics, journalism and communications, as well as being a certified sommelier. A well-known wine columnist in Ottawa, she has written extensively in the Hill Times and the Embassy Times.

Albert J. Hudec is a partner at Farris, Vaughan, Wills & Murphy LLP. He focuses on cross-border mergers & acquisitions, public equity financings, P3 transactions, board and independent committee representation and venture capital financings. He also practices extensively in the areas of aboriginal law and wine law. He is recognized in the Canadian Legal Expert Dictionary.

Erika Lambert-Shirzad is a litigator and solicitor for Bull Housser & Tupper LLP, which is merging into Norton Rose Fullbright LLP effective January 1, 2017. Her practice focuses on advising local governments, including the provision of local services, business regulation and good governance. She has appeared as counsel in all levels of British Columbia courts.

Sandora Oldfield is a Winemaker and President and CEO of Tinhorn Creek Vineyards. She studied winemaking and Canadian history at UC Davis, and previously worked at Rodney Strong Vineyards in Sonoma. She is also a part owner at Tinhorn Creek. Women’s Executive Network recently named her as one of Canada’s most powerful women.

Arnold B. Schwisberg, Law Office of Arnold B. Schwisberg PC, specializes in sophisticated commercial litigation, including judicial reviews of jurisdictional excesses of regulatory agencies and tribunals. He is Canada’s top liquor-regulatory lawyer and specializes in insurance defense.

Stephen Stern is a partner at Corrs Chambers Westgarth, in Melbourne, Australia. He focuses on commercial litigation, and is well known for his significant wine law practice. In 2006 was appointed a Chevalier Ordre du in the Mérite Agricole by the French government in recognition of his services to the French wine industry.

Ian Tostenson is President and CEO of BC Restaurant & Food Services Association. He is the former President and CEO of Cascadia Brands (Calona Wines, Grady, Burrowing Owl, Granville Island Brewing and Potter Distilling). He was the second Chair of the British Columbia Wine Institute, past President of the David Foster Foundation, and founder of HAVE Culinary Training Society.

Elaine Vale is Director of Policy, Planning & Communication for the Liquor Control and Licensing Branch. She is responsible for changes to liquor legislation, regulation and policy. She most recently led development of the new Liquor Control and Licensing Act and regulation.

Registration & Other Seminar Information

Tuition: Regular tuition for in-person or webcast attendance for this program is $645 USD with a group rate of $485 USD each for two or more registrants from the same firm. For government employees, we offer a special rate of $430 USD. For students, people in their job for less than a year, and public interest NGO’s, our rate is $322.50 USD. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Wednesday, February 8, 2017. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the Metropolitan Hotel Vancouver at 645 Howe Street in Vancouver, BC V6C 2Y9. Call the hotel directly at (604) 687-1122 for reservations at the special negotiated rate of $149 and mention that you are attending a Law Seminars International seminar. Rooms are on a first come, first served basis.

Continuing Education Credits: Live credits: This program qualifies for 6.50 BC CLE credits (pending). Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with course materials, are available for $645 USD. The course materials alone are available for $100 USD. Replays will be available within two weeks after the seminar or from the date we receive payment.

To Register:
Call us at: 206-567-4490
Fax the registration form to us at: 206-567-5058
Email us at: registrar@lawseminars.com
Online: www.lawseminars.com
Mail the registration form on the front page.
Walk-in's are welcome, subject to space availability.
Registration is complete when we receive payment or agree to later payment.
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Law Seminars International News:

Upcoming Seminars (Also Available for Home Study)

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<th>Seminar</th>
<th>Date</th>
<th>Location</th>
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<tr>
<td>SEPA &amp; NEPA</td>
<td>January 13-14, 2017</td>
<td>Seattle, WA</td>
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<tr>
<td>Buying &amp; Selling Electric Power in the West</td>
<td>January 23-24, 2017</td>
<td>Seattle, WA</td>
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<tr>
<td>Cannabis as a Business in California</td>
<td>February 3, 2017</td>
<td>Sacramento, CA</td>
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<td>Addressing Climate Change in the West - The Path Forward</td>
<td>February 16-17, 2017</td>
<td>Seattle, WA</td>
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<tr>
<td>Natural Resource Damages</td>
<td>March 23-24, 2017</td>
<td>Washington DC</td>
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<td>Tribal Sovereignty and Economic Development</td>
<td>June 15-16, 2017</td>
<td>Anchorage, AK</td>
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<tr>
<td>Advanced IP and Technology Licensing</td>
<td>August 24-25, 2017</td>
<td>Seattle, WA</td>
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To Register:

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Visit: www.lawseminars.com
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