



# LAW SEMINARS INTERNATIONAL

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## *A Timely New Seminar on Emerging Legal Issues from Use of Generative Artificial Intelligence*

*For attorneys and industry executives involved with  
development and use of the technology*

**New Date: October 26, 2023**

**Live in Seattle at Perkins Coie Conference Center and  
Remotely via Interactive Broadcast**

### *Agenda*

#### **9:00 Introduction & Overview**

Widespread adoption of Generative AI is coming fast: What do you need to know to be ready to address the legal issues that are certain to arise?

**Dave Green, Esq.**, *Program Co-Chair, VP of Legal*  
GitHub ~ Bellevue, WA

**Lisa T. Oratz, Esq.**, *Program Co-Chair*  
Perkins Coie ~ Seattle, WA

#### **9:15 What is Generative AI (GAI)? How is it Being Used?**

**Ryan Salva, VP of Product**  
GitHub ~ Seattle, WA

#### **9:45 Privacy and Regulatory Considerations**

Overview of, and product counseling tips on, key existing and emerging laws affecting GAI privacy considerations (e.g., GDPR, CCPA/CPRA, EU AI Act), including biometrics, automated decision-making, transparency, and deepfake

**Johan Cho, Esq.**, *Senior Corporate Counsel*  
Microsoft Corporation ~ Redmond, WA

**Bipasana Sakya Joshee, Esq.**  
Perkins Coie ~ Seattle, WA

#### **10:45 Break**

#### **11:00 GAI and Intellectual Property Part 1: Infringement Questions**

Copyright, Right of Publicity, and trademark issues in the creation and use of GAI tools: When is a license necessary? When is there fair use? When is output a derivative work? What legal challenges have been raised? What about outside the US?

**Dave Green, Esq.**, *Program Co-Chair*  
**Steve Tapia, Esq.**,

*Distinguished Practitioner in Residence*  
Seattle University School of Law ~ Seattle, WA

#### **12:00 Lunch (On Your Own)**

### 1:15 GAI and Intellectual Property Part 2: Protectability Questions

Are AI generated works protectable under copyright and patent laws? Does this differ outside the US? How should ownership be addressed in terms and agreements? What do you need to know about registering works containing AI-generated materials?

**Maria Anderson, Esq.**  
Knobbe Mertens ~ Seattle, WA  
**Mark Wittow, Esq.**  
K&L Gates ~ Seattle, WA

### 2:15 Developing GAI Use Policies

Business and legal considerations: Factors to consider in creating a policy; topics to address; tips for developing a policy that reflects the specific needs and culture of your organization

**Lisa T. Oratz, Esq., Program Co-Chair**  
**Kristina L. Ringland, Esq., Senior Counsel**  
Boeing ~ Seattle, WA

### 3:15 Break

### 3:30 Emerging GAI Tools for Lawyers

AI is more than just chatbots and includes many tools to help you find, analyze, and organize information: Case study of AI tools that can help you run a more efficient due diligence process and lead to better outcomes

**Julie Saltman, Esq., CEO**  
Standd ~ Seattle, WA

### 4:00 Ethical Issues for Lawyers Using GAI

How is AI being used in the practice of law? What are the ethical issues that arise from using - and not using- AI?

**Angela R. Jones, Esq.**  
Perkins Coie ~ Seattle, WA  
**Sandra Schilling, Esq., Professional Responsibility Counsel**  
Washington State Bar Association ~ Seattle, WA

### 5:00 Evaluations and Adjourn

## *Who Should Attend*

Attorneys, business executives, agency officials, consultants, and anyone else needing to understand Generative AI today, including its uses and risks

## *About the Conference*

Generative AI (GAI) is rapidly changing the way we create and interact with content of all kinds, ranging from text and images to computer code, and it is already disrupting a wide range of industries including, increasingly, the practice of law. This program will explore a number of the key legal issues that arise in connection with this transformative technology.

This program will explore one of the hottest issues in this area - the intersection of AI and IP law, including the protectability of AI-generated works and the infringement issues that have been raised regarding the training and use of generative AI tools.

We will also discuss the privacy implications of AI as well as provide updates on regulatory developments involving AI. Finally, we will address the development of AI use policies and wrap up with a discussion of ethics issues relating to use of generative AI in the practice of law.

Our speakers are experts in their fields and are also engaging presenters. As an industry networking platform, this unique Seattle conference provides meaningful and valuable insights that will help you stay on top of the cutting-edge issues for your industry.

We hope you will be able to join us for both the program and the reception at the end of the first day. Register now to reserve your seat.

~ Dave Green, Esq. of GitHub and  
Lisa T. Oratz, Esq. of Perkins Coie, Program Co-Chairs

### *Registration & Other Conference Information*

**Tuition:** Regular tuition for this program is \$895 with a group rate of \$805 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$670. For public interest NGO's, students, and people in their job for less than a year, our rate is \$447.50. All rates include admission to all program sessions and course materials.

Make checks payable to Law Seminars International. As a value-added bonus, you will receive access to audio and video recordings of the program at no extra charge.

Financial aid is available to those who qualify. Contact our office for more information.

**Substitution & Cancellation:** You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, October 20, 2023. After that time, we will credit your tuition toward attendance at another program or the purchase of an audio or video replay.

**Continuing Education Credit:** Live credits: This program qualifies for 6.00 (1 Ethics included) WA MCLE plus 6.25 (1 Ethics included) CA MCLE credits. Upon request, we will help you apply for CLE credits in other states and other types of credits.

**Time Shift Your Content:** Audio and video replay files, with course materials, are available for download or on a flash drive at the same price as live attendance. Files are available for downloading five business days after the program or from the date we receive payment. Flashdrive orders are sent via First Class mail within seven business days after the program or from the date we receive payment. The course materials alone are available for \$75.

### *Faculty*

**David H. Green**, *Program Co-Chair*, is Vice President of Legal for GitHub. GitHub seeks to accelerate high-quality software development through an AI-powered platform to boost developer velocity. He previously led Microsoft's Open Innovation counseling team that defined and executed Microsoft's global copyright, trade secret, data, and related IP strategies.

**Lisa T. Oratz**, *Program Chair*, is a Senior Counsel at Perkins Coie with more than 35 years of experience representing clients at the various intersections of technology, intellectual property, and entertainment law. Her practice includes product counseling work, with a focus on IP matters, content liability, and privacy and regulatory compliance. Her clients range from small, cutting-edge startups to Fortune 500 companies and other industry leaders. She devotes much of her practice to emerging technologies, including artificial intelligence. She is the co-lead of Perkins Coie's Film & Television industry group.

**Maria Anderson** is a partner at Knobbe Mertens where she provides comprehensive, strategic counseling in the computer science and ecommerce fields on all aspects of intellectual property. This includes counseling on patentability and infringement matters and developing comprehensive intellectual property programs for pre-litigation, licensing, and enforcement purposes.

**Johan Cho** is Senior Corporate Counsel for Microsoft's AI Platform engineering group where he tackles complex legal issues affecting the development and productization of cutting-edge AI technology. He also works closely with Microsoft's Office of Responsible AI on the company's AI policies, guidelines, and standards, as well as Microsoft's consultations with governments and regulators on emerging AI laws and frameworks.

**Angela R. Jones**, a partner at Perkins Coie, defends companies and individuals in government and internal investigations, with a focus on anti-bribery and corruption, False Claims Act (FCA), and fraud and anti-kickback matters. As the Perkins' deputy general counsel, she advises the firm's attorneys on professional responsibility issues.

**Bipasana Sakya Joshee**, counsel at Perkins Coie, counsels clients on a wide range of privacy issues including compliance with the EU General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), and the Family Educational Rights and Privacy Act (FERPA). Her experience includes matters relating to biometric information, use of data for machine learning and artificial intelligence development, and global product launches.

**Kristina L. Ringland** is Senior Counsel at Boeing. She formerly worked as Senior Corporate Counsel at Microsoft and Corporate Counsel at Amazon.

**Julie Saltman** is CEO of Standd, which provides transformative, AI-powered solutions for lawyers in addition to healthcare, logistics, and fintech companies. She has over 15 years of experience practicing law at the US Department of Justice, the US Copyright Office, and in private practice.

**Ryan Salva** is VP of Product at GitHub. Through GitHub repositories and PRs, his team enables collaboration among open source and enterprise communities. Previously he was Director of Product Management at Microsoft and led the team responsible for Azure DevOps and Microsoft's internal engineering system (IES).

**Sandra Schilling** is Professional Responsibility Counsel in the Advancement Department of the Washington State Bar Association. She serves as an advisor to members of the Bar on the Rules of Professional Conduct as they apply to WSBA Advisory Opinions, the Rules for Enforcement of Lawyer Conduct, and the Admission to Practice Rules. She also staffs the Committee on Professional Ethics.

**Steve Tapia** is Distinguished Practitioner in Residence at Seattle University School of Law. He formerly was in-house counsel for DIRECTV Sports Networks where he was the primary contract negotiator and rights manager for sports programming and distribution partnerships with the Seattle Mariners, Seattle Sounders, Portland Timbers, Big Sky Conference, Mountain West Conference and many other teams and conferences. Before joining DIRECTV, he was a Senior Attorney in Microsoft's Law and Corporate Affairs department and primary counsel for MSN, MSNBC, and Slate.

**Mark Wittow** is a partner at K&L Gates and former long-time practice group coordinator for the firm's intellectual property/technology transactions and data protection practice group. His work focuses on complex intellectual property, technology and data related transactions and counseling, including the acquisition, development, marketing, licensing and distribution of mobile applications and computing devices, cloud-based software and other types of computing and data management services, other types of technologies, music, film, and other media content.